

Online Sharing Policy

Policy #00005

The Online Sharing Policy of Ink & Fable Publishing Ltd. outlines the rules authors signed with the company are required to follow in regards to sharing segments of their submitted manuscript online.

1. Allowed Sharing Percentage

Ink & Fable Publishing Ltd. do not accept manuscripts that have previously been published anywhere online, even if the publication has been deleted. As such authors signed with Ink & Fable are not to share more than 10% of their manuscript online anywhere e.g.

- Their personal website
- Social media platforms
- Sites such as but not limited to Wattpad, AO3, Kindle World

The 10% sharing rule covers both the unedited manuscript that has been submitted to Ink & Fable and any subsequent edited versions once the author contract has been signed. It also covers the manuscript after publication.

2. Sharing Full Chapters

Whilst it is not advised by Ink & Fable for authors to share full chapters online, authors are permitted to do so provided it is kept under the 10% rule. Authors are advised to keep in mind that if they do share full chapters it will affect how many other segments they will be able to share as part of their marketing campaign.

For example if a manuscript is 80,000 words long, the 10% the author is permitted to share is 8,000 words. If the author shares a full chapter that is 5,000 words long, then the author would be limited to only 3,000 further words to share as quotes and or snippets as a means of advertising the book for potential readers to purchase.

Please refer to the Marketing Policy #00003 and CMO Sophie Mitchell for further information on this matter. The Marketing Policy can be found on the Ink & Fable website on the Policies page and Sophie Mitchell can be contacted through the contactus@inkandfablepublishing.com or via the Ink & Fable Author Group Facebook Page.